

SPONSORSHIP PACKAGES

Chinese New Year 2025 events at Mansion House

BENEFITS	GOLD	SILVER	BRONZE
	£10,000	£5,000	£2,500
	Three available	Seven available	Unlimited

CONCERT ON 10 FEBRUARY

• Complimentary tickets	30	15	7
• Mention by the Lord Mayor's representative Alderman Sir Charles Bowman in his speech	✓	✓	✓
• Company logo on The Lord Mayor's Appeal website	✓	✓	✓
• Company logo on TV screens at Mansion House	✓	✓	✓
• Company logo in the programme	✓	✓	✓
• Advert in the programme	Full page	Half page	
• Opportunity to have a branded banner at the event	✓	✓	
• Opportunity for a representative to draw the raffle	✓		
• Opportunity to distribute company branded materials at the front desk as guests depart	✓		

PRIVATE DINNER ON 21 FEBRUARY

• Complimentary places to attend the UK-China Dinner at Mansion House hosted by the Lord Mayor and Chinese Ambassador	2	1	
• Opportunity for company representative to make a short speech	✓		
• Certificate presentation and group photo with Lord Mayor and Chinese Ambassador	✓	✓	
• Individual photo with Lord Mayor and Chinese Ambassador	✓		
• Individual photo with Lord Mayor		✓	

Sponsorship packages can be booked via The Lord Mayor's Appeal website [here](#) or to discuss opportunities please email the events team at events@thelordmayorsappeal.org.