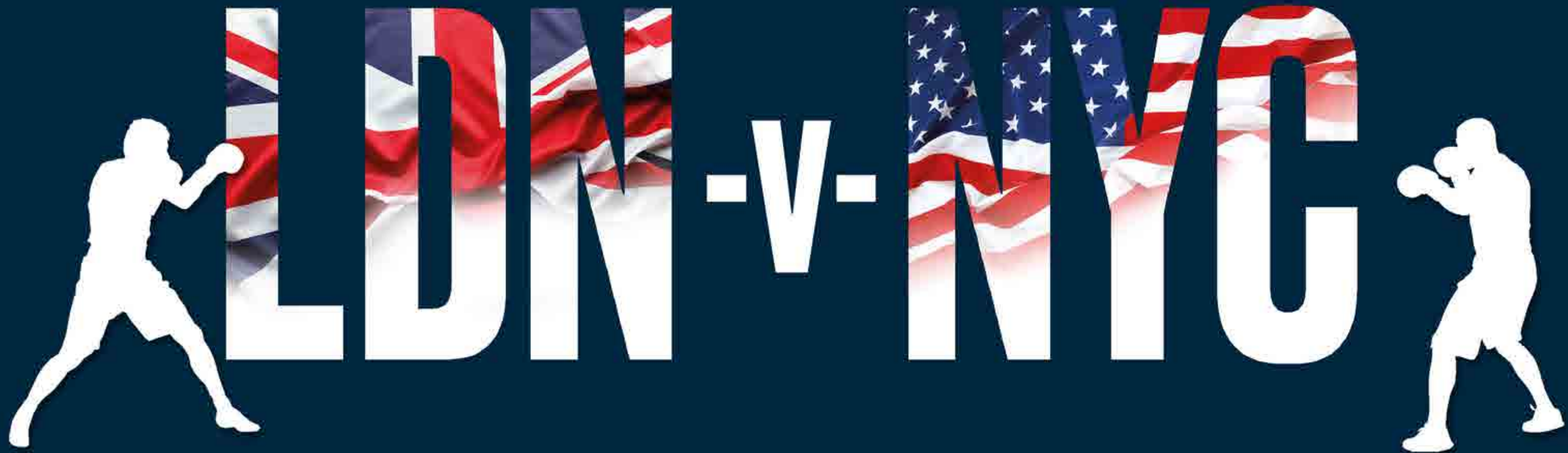


Seeking SPONSORS

THE LORD MAYOR'S FIRE FIGHT NIGHT

08 OCTOBER 2025 | GUILDHALL, CITY OF LONDON



The fundraising event in support of **The Lord Mayor's Appeal, Firefighters and Grassroots Boxing**



Delivering an unforgettable fight night experience

THE EVENT

The Lord Mayor's Appeal is delighted to present a unique fundraising event - a black-tie dinner for 450 guests to experience the exhilarating sport of amateur boxing at close hand. The theme for the show is **LONDON vs NEW YORK**, with London represented by the famous Fitzroy Lodge ABC and members of the London Fire Brigade. They will compete against a visiting team from FDNY, the Fire Department of New York.

Boxing legends and celebrities will mingle with politicians and members of the City and Wall Street, whilst an additional 100 standing only guests will also enjoy the boxing bouts, helping create an electric atmosphere.

THE VENUE

Taking guests on a journey of nearly 2000 years - Guildhall is home to the City of London Corporation and is still the centre of government for the City. The impressive Great Hall of this listed landmark provides the perfect backdrop for an evening of combat sports and fine dining. In fact, during Roman times, Guildhall was the site of the largest amphitheatre in Britain and so is the spiritual origin of combat sports.

THE EVENING

Doors open at 6.15pm and guests will be received in the Guildhall crypt for welcome drinks during which there will be fitness, technique and pad work demos by junior boxers. At 7pm, we move to the stunning Great Hall for a delicious three course dinner. The entertainment commences at 8pm with expertly matched British and American fighters providing high quality boxing bouts. Supporting the pugilist spectacle, diners can bid on a variety of unique experiences and prizes in a charity auction.

To conclude the evening, our Lord Mayor, Alderman Alastair King DL will himself enter the ring for an exhibition bout against a special guest pugilist from New York. What a great way to complete his year in service and the evening's show!



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Fierce competition forges trust and deep respect



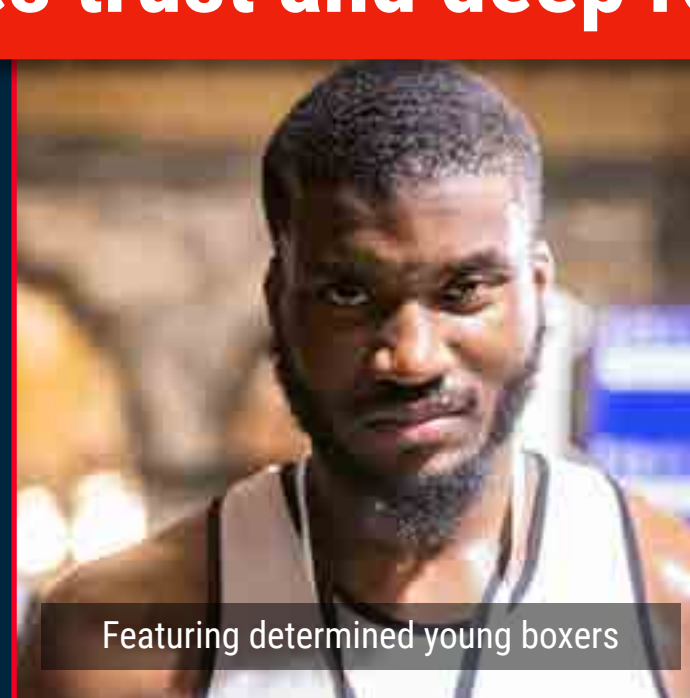
Hosted by The Lord Mayor's Appeal



Welcoming fighters from FDNY



Supporting grass roots boxing



Featuring determined young boxers



With New York City's finest firefighters



Together with London's finest firefighters



Black tie dinner in London's Guildhall



Recognising dedicated coaches



Uniting USA and UK financial centres



High calibre competition and rivalry



Guest bout with our fighting Lord Mayor



A unique event for the City of London



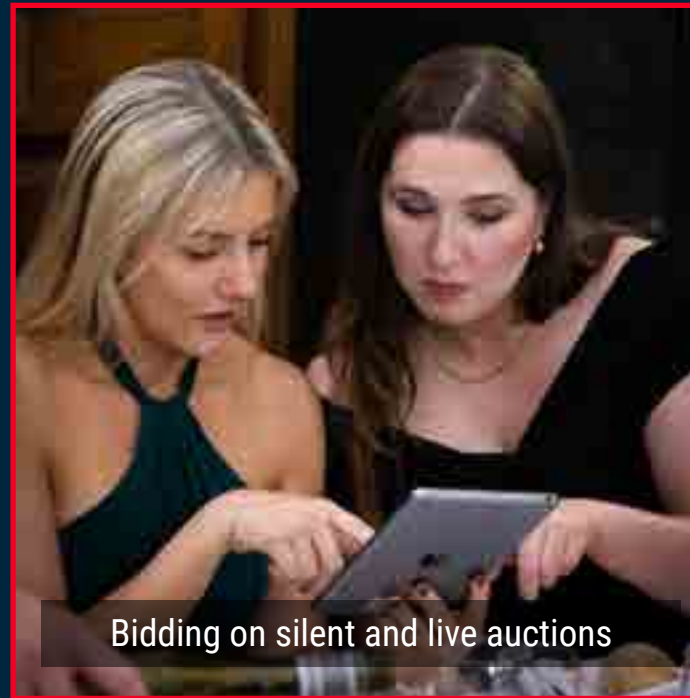
High quality amateur boxing bouts



Recognising bravery and commitment



Savour a fine three course dinner



Bidding on silent and live auctions



Celebrating London Fire Brigade



Supported by celebrities and legends



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Supporting London's youth and the firefighting elite



THE CAUSES

THE LORD MAYOR'S FIRE FIGHT NIGHT supports three vital causes. First, **The Lord Mayor's Appeal** addresses pressing societal issues in London and beyond. Its primary charities include **MQ MENTAL HEALTH RESEARCH**, the UK's leading mental health research charity and **HOMEWARDS**, tackling homelessness.

Second, the event supports firefighter community charities in partnership with the **LONDON FIRE BRIGADE** and the **NEW YORK CITY FIRE DEPARTMENT**. The FDNY boxing team has raised over \$1 million since 1982 for firefighter rehabilitation and mental health initiatives. They have a simple and powerful motto...

"We will fight anyone, anywhere at any time... as long as it's for a good cause".

Finally, we champion **GRASSROOTS BOXING** initiatives like **Carney's Community**, which steers at-risk youth away from gang crime. Through boxing, young people develop discipline, self-esteem, and commitment while engaging with positive role models.

THE OPPORTUNITY

Corporate sponsors, media partners, and boxing enthusiasts have a chance to support these life-changing causes. The event will be widely promoted, offering high-profile exposure and aligning brands with boxing's values – respect, fitness, trust, and purpose. This evening will also honour the unsung heroes of amateur boxing, the volunteer trainers and firefighters who dedicate their time to shaping young lives.

THE BENEFITS

The Lord Mayor's Fire Fight Night is a unique event and it provides unparalleled access to decision makers in the City of London; leaders from the world of finance, law, property, politics and commerce. We are currently in discussion with media companies to stream the event internationally and make it a real time global experience.

Join us in supporting this unique event that makes a **real difference** in people's lives.



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The Fire Fight Night experience packages



LDN PACKAGE

INCLUDES

1 x table
10 x dinner guests

PLUS

Champagne reception
Three course meal
Boxing show
Meet boxing legends
Charity auction
Entertainment
Guest appearances

£2,500

Individual tickets available
on request at £275 each

Only 7 remaining



BRONZE SPONSOR

Full LDN package

PLUS

EVENT SPONSORSHIP

1 x table on stage area
10 x dinner guests

Active boxer meet and greet
Brand exposure on giant posters
Brand exposure on big screens
Half page ad in programme
Website exposure
Social media exposure
Networking with other sponsors

£7,500

Only 2 remaining



SILVER SPONSOR

Full LDN package

PLUS

FEATURE SPONSORSHIP

1 x ringside table
10 x dinner guests

Boxing celebrity on table
Brand feature on giant posters
Brand feature on big screens
Full page ad in programme
Website features
Social media endorsement
Networking with other sponsors

£20,000

Only 1 remaining



GOLD SPONSOR

Full LDN package

PLUS

TITLE SPONSORSHIP

2 x ringside tables
20 x dinner guests

Boxing legend on table
Branding on ring apron
Branding on corner pads and ropes
Prime branding on giant posters
Big screen features in Great Hall
Branded literature placement
Double page feature in programme
Prime branding on website
Social media campaigns
Networking with other sponsors

£50,000



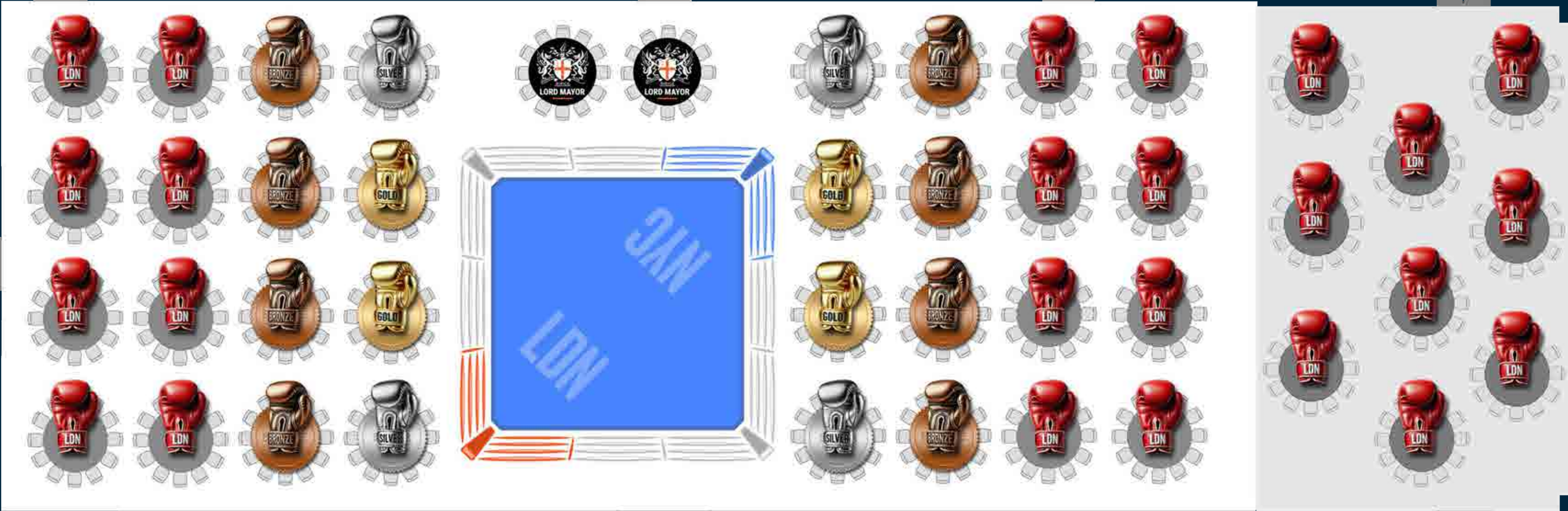
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Table layout in Great Hall for all packages



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Additional bespoke sponsorship opportunities



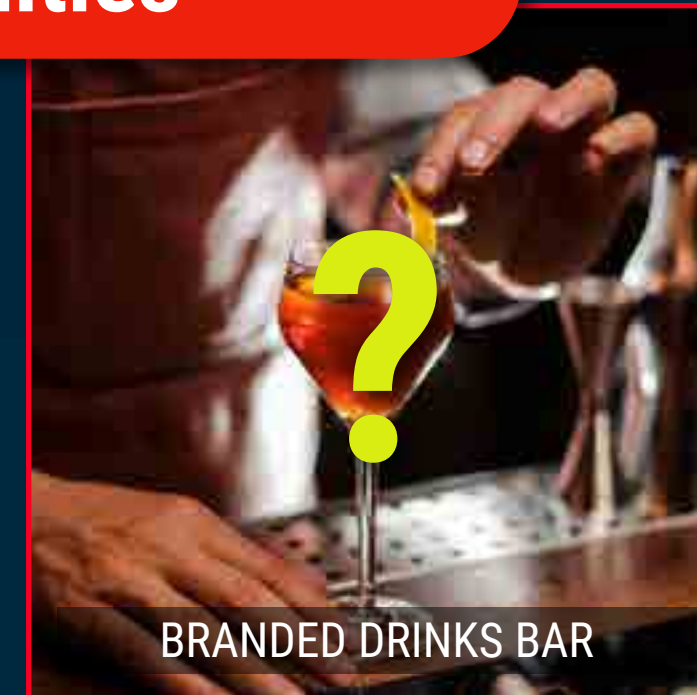
NETWORKING EVENT



DRINKS RECEPTION

This event provides significant networking opportunities and media exposure over and above the table sponsorship package options.

Contact us for more information and ideas...



BRANDED DRINKS BAR



CHAMPAGNE SUPPLIES



AMATEUR TEAM BOXING KIT



BOUT WINNERS



WHITE COLLAR BOXING KIT



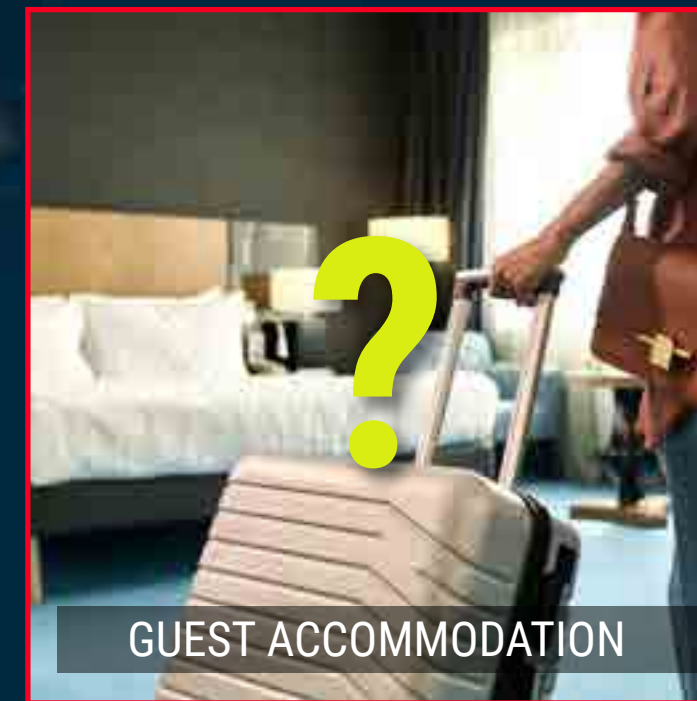
GOODIE BAGS GIFTS



AUCTION EXPERIENCES



EVENT PROGRAMME



GUEST ACCOMMODATION



GUEST FLIGHTS



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EVENT INFORMATION

To learn more about the show, please speak to our organising team...



NICK PATERSON-JONES | Member of Fitzroy Lodge
+44 7957 677776 | npj@byinstinct.com

ROBERT HOWARD | Alderman of City of London
robert.howard@cityoflondon.gov.uk

SPONSORSHIP ENQUIRIES

To discuss potential sponsorship and explore ways to get involved...



SIMON PENN | Brand Activation Consultant
+44 7747 880423 | simon@akatherainmaker.com

THE LORD MAYOR'S APPEAL

The Mansion House
London EC4N 8BH
www.thelordmayorsappeal.org

CAROLINE WRIGHT | Chief Executive
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YASMIN KAZI | Events Manager
yasmin.kazi@thelordmayorsappeal.org

CATALINA GONZALEZ-HIRST | Events Manager
catalina.gonzalez-hirst@thelordmayorsappeal.org

THE BENEFICIARIES

- **THE LORD MAYOR'S APPEAL** | Registered Charity No: 1148976 | www.thelordmayorsappeal.org
- **FIRE FIGHTERS CHARITY** | Registered Charity No: 1093387 | www.firefighterscharity.org.uk
- **CHILDREN'S BURNS TRUST** | Registered Charity No: 1082084 | www.cbtrust.org.uk
- **FDNY FOUNDATION** | www.fdneyfoundation.org
- **THE FDNY FIRE FAMILY TRANSPORT FOUNDATION** | www.firefamilytransport.org
- **THE FIGHT FOR FIRE FIGHTERS FOUNDATION** | www.fightforfirefightersfoundation.com
- **CARNEY'S COMMUNITY** | Registered Charity No: 1150650 | www.carneyscommunity.org
- **FITZROY LODGE ABC** | Registered Charity No: 1194283 | www.fitzroylodge.club



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